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The FRESHFARM Ballston Market Now Open Year-Round

Arlington community gains four-season access to fresh, local food

Arlington, VA – FRESHFARM and the Ballston BID are thrilled to announce that the FRESHFARM Ballston Market will now operate year-round, providing residents and visitors with continued access to locally grown produce and goods even through the winter months.

Located at Welburn Square (901 N Taylor St) just steps from the Ballston Metro, the market is a cherished community hub, and now it will welcome shoppers in all four seasons. The market features a lineup of 20 regular and rotating farmers and producers, and shoppers can enjoy nearly everything needed for a complete grocery shop, from hearty winter squash and leafy greens to eggs, meats, pantry staples, and prepared foods, while supporting regional farmers and producers year-round. Operating on Thursday evenings, the Ballston market will now offer shoppers an opportunity for a mid-week shop all year long.

"The FRESHFARM Ballston Market has been a vital part of our network since 2012, and we're thrilled to expand it," said **Cat Oakar, Executive Director of FRESHFARM.** "This move is an exciting deepening of our mission to build a more resilient and equitable food system. We're proud to support local farmers and ensure consistent access to fresh, nutritious food for our region, and we're grateful to the Ballston BID for helping to make it possible."

The FRESHFARM Ballston Market will remain open on Thursdays year-round. From December through March, the market will operate from 3:00 PM to 6:00 PM. During the warmer months, April through November, hours will be 3:00 PM to 7:00 PM.

"Farmers markets are more than just places to shop – they help define a neighborhood and bring people together," said **Danette Nguyen, CEO of the Ballston BID**. "Expanding the market to operate year-round strengthens Ballston as a welcoming destination for everyone who spends time here. We're proud to partner with FRESHFARM and we're grateful to Piedmont Realty Trust for providing the square that makes this possible, allowing us to offer a vibrant gathering space that reflects Ballston's energy and spirit all year long."

The FRESHFARM Ballston Market winter season kicks off on Thursday, December 4 with the final Mega Market of the year. Shoppers who spend $10 at the market will receive a free drink ticket to use at the beer and wine garden sponsored by the Ballston BID, while supplies last. Attendees will also receive a $5 market coupon from FRESHFARM, redeemable with any farmer or producer at the Ballston market from January to March 2026.

Learn about the farmers and producers at the market at freshfarm.org/markets/ballston.

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About FRESHFARM:
FRESHFARM is a Washington, DC-based nonprofit that builds a more equitable, sustainable, and resilient food system in the Mid-Atlantic region by producing innovative solutions in partnership with local communities and organizations. We create food access, economic development, and thriving communities through hands-on education, farmers markets, and food distribution programs.

About the Ballston BID:
The Ballston Business Improvement District (BID) represents a 25-block neighborhood featuring more than 8 million SF of office space, 500 thousand SF of retail space and 9,000 residential units. Ballston's blend of urban sophistication and neighborhood charm makes it a premier destination for business, culture, and entertainment. The area is home to top universities, Fortune 500 companies, upscale hotels, retail, green spaces, a diverse dining scene, and the Washington Capitals practice facility– all easily accessible by Metro and major thoroughfares. For more information about the Ballston BID, visit www.ballstonbid.com.