In September of 2020, the Ballston Business Improvement District conducted a survey of 860 Ballston residents, employees, visitors, and students. The intention of the survey was to gather information regarding the perception of health safety, and the level of comfort individuals felt visiting local businesses and events in the Ballston neighborhood during the COVID-19 pandemic.

**WHAT BRINGS YOU TO BALLSTON?**

- **66.5%** Resident
- **13.8%** Visitor
- **17.3%** Employee
- **2.4%** Student

**WHAT IS YOUR AGE?**

- **42.2%** 25-34
- **19.6%** 35-44
- **14.9%** 45-54
- **10.3%** 18-24
- **8.6%** 55-64
- **2.9%** 65+

1.4% of respondents did not answer

**DO YOU HAVE CHILDREN?**

- **22.3%** Yes
- **75.0%** No

2.7% of respondents did not answer

**WHAT ARE YOUR LIKES & INTERESTS?**

- **87.2%** Food, Wine, Beer
- **71.6%** Fitness
- **62.9%** Health
- **49%** Art

- **37.1%** Self-Improvement
- **36.4%** Technology
- **31.4%** Politics
- **30.5%** History
- **30.4%** Literature

Science **29.7%**
Social Sciences **26.0%**
Makers Space **18.3%**
Entrepreneurship **14.3%**
Video Gaming **13.4%**

**DID YOU TELEWORK PRIOR TO COVID-19?**

- **23.5%** Yes
- **76.5%** No

**DO YOU TELEWORK NOW?**

- **78.2%** Yes
- **21.8%** No

**HAS YOUR OFFICE REOPENED?**

- **30.5%** Yes
- **55.6%** No

13.9% of respondents did not answer

**IF YOU DO TELEWORK, HOW MANY DAYS DO YOU WORK REMOTELY?**

- **19.5%** n/a
- **65.4%** 5+ Days
- **8.2%** 3-4 Days
- **6.9%** 1-2 Days

**DO YOU HAVE A WORK PREFERENCE NOW?**

- **12%** In Office
- **31%** Remotely
- **57%** Combo of both
WHAT ARE SOME EVENTS YOU WOULD LIKE TO SEE MORE IN BALLSTON?

- Pet Adoption Fairs
- Events for Children Aged 2-5
- Community Yard/Bake Sales
- Food Events
- Street Fairs, Craft Shows
- Happy Hours/Networking
- Paint Night
- Block Parties
- Outdoor Markets with Food and Art Vendors

ON A SCALE OF 1 TO 10, HOW COMFORTABLE DO YOU FEEL ABOUT:

- Going out in Ballston? 6.2
- Having a meal in an outdoor dining area? 6.2
- Eating a meal inside a restaurant? 3.2
- Going to a gym? 2.2

WHAT IS MOST IMPORTANT TO YOU WHEN ATTENDING EVENTS?

<table>
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<tr>
<td>LEAST IMPORTANT</td>
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WOULD YOU ATTEND AN IN-PERSON EVENT NOW?

- Yes: 60%
- No: 40%