VISION

A WORLD CLASS URBAN NEIGHBORHOOD
THAT FOSTERS A STRONG SENSE OF COMMUNITY.
BID OVERVIEW

- 5 BLOCK RADIUS
- 118 ACRES
- 115 COMMERCIAL PROPERTIES
- 1.1M SF RETAIL SPACE
- 7.4M SF COMMERCIAL SPACE
BALLSTON BID STAFF

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CONNECTED COMMUNITY

PEOPLE
BOOMING

2,400
New Apartment Units

ENERGETIC

47.7%
Residents Between 25-44

430,000
SF of Retail Space

BALANCED

24,936
Total Population

35,157
Daytime Population

420,000
SF of Office Space

Courtesy of Esri & Arlington Economic Development 2019
CONNECTED COMMUNITY EVENTS
BALLSTON SIP & MINGLE
SINCE JANUARY 2012, THE BALLSTON BID AND BALLSTON GIVES HAVE JOINTLY DONATED MORE THAN $200,000 TO LOCAL CHARITIES
CONNECTED COMMUNITY

STREETS CAPES
ROUTE 66 GATEWAY BEAUTIFICATION
CONNECTED COMMUNITY
ARTSCAPES
CONNECTED COMMUNITY

SOCIAL
BALLSTONCONNECT FOCUSES ON THE AMAZING PEOPLE, STORIES, AND EVENTS IN BALLSTON AND THE ARLINGTON COMMUNITY.

LISTEN TO BALLSTONCONNECT ON WERA 96.7 FM EVERY FRIDAY AT 11:30 AM, OR ANY TIME YOU’D LIKE, ON YOUR FAVORITE PODCAST APP.
BALLSTON IS ALL ABOUT CONNECTIONS. TO PEOPLE AND PLACES. TO EXPERIENCES AND EVENTS.

THE NEW BALLSTONCONNECT CLUB MAKES IT EASIER THAN EVER TO EXPLORE THE BEST THIS NEIGHBORHOOD HAS TO OFFER. IT’S THE ALL-YEAR PASS TO HELP YOU BE MORE ENTERTAINED, INFORMED, ACTIVE AND FIT.
The Ballston BID launched the region’s first free, seamless gigabyte-capable Wi-Fi network in March 2017. Working with Wi-Fiber, a powerful internet ecosystem was installed to serve the entirety of the Ballston workforce’s needs in outdoor spaces throughout our district.
CONNECTED COMMUNITY

FUTURE
IMPROVED PEDESTRIAN CROSSING ON STUART STREET
EXPANDED BUS CUSTOMER SEATING

REAL-TIME BUS INFORMATION BUS STOPS

NEW, MODERN FURNITURE AND BUS SHELTERS
CUMC-APAHA REDEVELOPMENT
100% DEDICATED TO AFFORDABLE HOUSING (140 units)
264 UNDERGROUND PARKING SPACES
3901 NORTH FAIRFAX
LEED GOLD CERTIFIED
9-STORY CLASS-A OFFICE

OVER 184,000
SF OF SPACE
40400 WILSON
FIRST VERTICAL MIXED-USE BUILDING

191K OFFICE, 244 UNITS
34,000 SQ FT OF RETAIL SPACE
732 Residential Units

Nearly 1000 Parking Spaces
365,000 SF OF RETAIL SPACE ON FOUR LEVELS
OPEN-AIR RETAIL CONCOURSES
22 STORIES

406 UNITS

MORE THAN 51,000 SF OF GROUND FLOOR RETAIL
GEORGE MASON UNIVERSITY
EDUCATION/MIXED-USE $250 MILLION

400,000 SF

Image: ©George Mason University. Not for redistribution.
180 HOTEL ROOMS
MULTI-COLORED LIGHT DISPLAY
TOTAL REDEVELOPMENT
WITHIN THE NEXT 5 YEARS

- APPROX 2,400 NEW APARTMENT UNITS
- 430,000 SF RETAIL SPACE (365K BQ)
- 420,000 SF OFFICE SPACE