



Business Summary

Ballston 3
Area: 0.54 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	942			
Total Employees:	20,253			
Total Residential Population:	14,983			
Employee/Residential Population Ratio (per 100 Residents)	135			
by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	3	0.3%	8	0.0%
Construction	24	2.5%	532	2.6%
Manufacturing	11	1.2%	863	4.3%
Transportation	24	2.5%	256	1.3%
Communication	14	1.5%	166	0.8%
Utility	2	0.2%	225	1.1%
Wholesale Trade	10	1.1%	40	0.2%
Retail Trade Summary	108	11.5%	2,091	10.3%
Home Improvement	3	0.3%	38	0.2%
General Merchandise Stores	3	0.3%	404	2.0%
Food Stores	7	0.7%	154	0.8%
Auto Dealers, Gas Stations, Auto Aftermarket	5	0.5%	335	1.7%
Apparel & Accessory Stores	4	0.4%	23	0.1%
Furniture & Home Furnishings	3	0.3%	11	0.1%
Eating & Drinking Places	63	6.7%	1,005	5.0%
Miscellaneous Retail	20	2.1%	121	0.6%
Finance, Insurance, Real Estate Summary	144	15.3%	2,237	11.0%
Banks, Savings & Lending Institutions	23	2.4%	204	1.0%
Securities Brokers	10	1.1%	374	1.8%
Insurance Carriers & Agents	13	1.4%	104	0.5%
Real Estate, Holding, Other Investment Offices	98	10.4%	1,555	7.7%
Services Summary	427	45.3%	13,122	64.8%
Hotels & Lodging	6	0.6%	253	1.2%
Automotive Services	25	2.7%	445	2.2%
Motion Pictures & Amusements	14	1.5%	383	1.9%
Health Services	43	4.6%	602	3.0%
Legal Services	15	1.6%	173	0.9%
Education Institutions & Libraries	17	1.8%	337	1.7%
Other Services	306	32.5%	10,928	54.0%
Government	14	1.5%	137	0.7%
Unclassified Establishments	161	17.1%	576	2.8%
Totals	942	100.0%	20,253	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

October 31, 2019



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	2	0.2%	225	1.1%
Construction	32	3.4%	1,570	7.8%
Manufacturing	9	1.0%	847	4.2%
Wholesale Trade	9	1.0%	38	0.2%
Retail Trade	44	4.7%	1,062	5.2%
Motor Vehicle & Parts Dealers	5	0.5%	334	1.6%
Furniture & Home Furnishings Stores	1	0.1%	5	0.0%
Electronics & Appliance Stores	2	0.2%	6	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.3%	38	0.2%
Food & Beverage Stores	7	0.7%	150	0.7%
Health & Personal Care Stores	8	0.8%	73	0.4%
Gasoline Stations	0	0.0%	1	0.0%
Clothing & Clothing Accessories Stores	5	0.5%	27	0.1%
Sport Goods, Hobby, Book, & Music Stores	1	0.1%	3	0.0%
General Merchandise Stores	3	0.3%	404	2.0%
Miscellaneous Store Retailers	3	0.3%	8	0.0%
Nonstore Retailers	6	0.6%	13	0.1%
Transportation & Warehousing	18	1.9%	142	0.7%
Information	42	4.5%	893	4.4%
Finance & Insurance	48	5.1%	772	3.8%
Central Bank/Credit Intermediation & Related Activities	23	2.4%	204	1.0%
Securities, Commodity Contracts & Other Financial	10	1.1%	374	1.8%
Insurance Carriers & Related Activities; Funds, Trusts &	15	1.6%	194	1.0%
Real Estate, Rental & Leasing	94	10.0%	711	3.5%
Professional, Scientific & Tech Services	145	15.4%	6,944	34.3%
Legal Services	15	1.6%	173	0.9%
Management of Companies & Enterprises	2	0.2%	54	0.3%
Administrative & Support & Waste Management & Remediation	42	4.5%	563	2.8%
Educational Services	21	2.2%	388	1.9%
Health Care & Social Assistance	53	5.6%	936	4.6%
Arts, Entertainment & Recreation	10	1.1%	312	1.5%
Accommodation & Food Services	71	7.5%	1,284	6.3%
Accommodation	6	0.6%	253	1.2%
Food Services & Drinking Places	65	6.9%	1,031	5.1%
Other Services (except Public Administration)	124	13.2%	2,798	13.8%
Automotive Repair & Maintenance	7	0.7%	332	1.6%
Public Administration	14	1.5%	137	0.7%
Unclassified Establishments	161	17.1%	576	2.8%
Total	942	100.0%	20,253	100.0%

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