GREETINGS BALLSTON BID MEMBERS,

As we enter the new year, we look back on a remarkable period of growth and transformation. Over the past six years as an organization, the Ballston BID has worked tirelessly to enhance the neighborhood’s appeal, capitalize on its strengths, and create a vibrant, walkable community for all.

Ballston's success is due in large part to the incredible partnerships we've built with local businesses, non-profits, and government entities. These partnerships have resulted in significant improvements across the neighborhood, from beautification initiatives to transportation enhancements and economic development projects.

In 2018, Ballston continued to thrive with the completion of the Ballston Metro Station, which opened in winter. This project not only improved public transportation access but also served as a catalyst for development in the area. With the opening of 1,269 new residential units and 1 million square feet of new commercial space, Ballston has become a destination for both residents and visitors.

Ballston has become a destination of choice for many reasons. With a population of 3,603, Ballston is the place to be for shopping, dining, and entertainment. The neighborhood boasts 201 restaurants and 60 bars, making it a culinary hotspot in the region. Its commercial hub status is evident with 1,243 stores and 629 office buildings.

The Ballston BID is committed to promoting Ballston as a vibrant, walkable neighborhood where people can enjoy a sense of community. With our 500+ volunteers and 1,235 parking spaces, we're making sure that Ballston remains a destination for all.

As we look towards the future, we will continue to pursue initiatives that enhance Ballston's appeal and improve the quality of life for those who call it home. Thank you for being a part of this incredible journey.

Sincerely,

Jorge del Cid
President
Ballston BID